



## OFFICIAL RULES OF

### TOURISM CALGARY – CALGARY CONVENTION AND VISITORS BUREAU and

### Calgary Attractions Pass 2025

The **Calgary Attractions Pass Contest** (the "**Contest**") is provided by **TOURISM CALGARY – CALGARY CONVENTION AND VISITORS BUREAU**

#### **ELIGIBILITY:**

To enter and to be eligible to win, the Contest is open only to Calgary Attractions Passholders for the given year who have reached the age of majority according to the law of the province. Excluded from eligibility are officers, directors, employees, volunteers, agents and representatives of TOURISM CALGARY, CONTEST SPONSOR and PRIZE SUPPLIER (collectively, the "**Excluded Individuals**"). Employees of and any immediate family members of the Excluded Individuals are not eligible to participate in the Contest. For the purposes of these Rules (as defined below), "immediate family" means spouses, parents, children, siblings and their respective spouses, regardless of whether they reside in the same household. NO PURCHASE IS REQUIRED TO ENTER THE CONTEST. The Contest is void where prohibited by law.

#### **ACCEPTANCE OF RULES:**

Participation in the Contest constitutes an entrant's full and unconditional agreement to these Official Contest Rules (the "Rules"), as may be amended by **TOURISM CALGARY – CALGARY CONVENTION AND VISITORS BUREAU**, at its sole discretion. Winning the Prize (as defined below) is contingent upon fulfilling all requirements set forth herein.

#### **CONTEST PERIOD:**

The contest period commences at 9:00 A.M. MT on January 15, 2025 and subject to these Rules, will conclude at 11:59 P.M. MT on December 31, 2025 (the "Contest Period").

### **PARTICIPATION:**

1. To be eligible for the Contest, each entrant must 'Check-In' to a minimum of one (1) participating locations using their own 2025 Calgary Attractions Pass.
2. Each 'Check-in' will serve as an entry in the Contest.
3. By completing all 'Check-ins' to the 10 participating partners, entrants will receive an additional 10 entries to the Contest.
3. Incomplete entries or entries received after the expiry of the applicable Contest Period will be considered null and void and ineligible towards the prize. All other entries will, subject to the Rules, be eligible ("**Entries**").

### **SELECTION OF WINNER:**

At the end of the Contest Period **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, will draw the winner at random from all of the Entries received during the Contest Period on January 15, 2026.

The selected entrant of the Prize will be contacted by e-mail (using the e-mail address provided in their survey) on or around January 15, 2026. This individual will have seventy-two (72) hours to respond.

Entrants are solely responsible for monitoring their own email accounts and/or voicemail for notification.

If the selected entrant cannot be contacted or fails to respond to any attempted notification by or on behalf of **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, within the applicable time period, said individual will be disqualified, his/her Entry will be declared null and void, and **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, may, in its sole and absolute discretion, select another entrant by drawing another name at random from the Entries.

In order to be declared the "Winner" and receive the Prize, the selected entrant must: (i) correctly answer, without assistance of any kind, a time-limited, mathematical skill-testing question; (ii) provide a scan or photocopy of a valid government issued driver's license to **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, to confirm that individual's identity; and (iii) sign and promptly return to **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, (or its agents) a declaration, consent, and/or a waiver and release in a form acceptable to **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, and executed by the selected entrant.

**PRIZE:**

The prize available to be won (the "Prize") consists of:

**STAY & PLAY WEEKEND GRAND PRIZE PACKAGE**

- **\$400 USD Marriott Bonvoy Gift Card**
- **\$200 CAD Concorde Group Restaurant Gift Card**
- **\$100 CAD Cadillac Fairview 'CF SHOP!' Gift Card**
- **Complimentary passes to select attractions in Calgary for the 2026 season**

**ODDS:**

The odds of winning the Prize will depend upon the total number of Entries received during the Contest Period.

**TERMS OF ACCEPTANCE:**

Each Prize must be accepted as awarded. No prize substitution, assignment or transfer of prizes is permitted, except: (i) as otherwise explicitly provided herein; or (ii) at **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** sole discretion. **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** reserves the right to substitute the Prize with one of comparable value or greater value without liability or consent. All costs and expenses not specifically included above as part of any prize, including, without limitation, any applicable taxes, are the sole responsibility of the Winner.

**PRIVACY:**

**TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, its authorized agents and/or representatives may collect, use, and disclose the personal information provided by each entrant at the time they enter the Contest for the purposes of administering the Contest and Prize fulfillment. By entering this Contest, each entrant expressly consents to the use of their personal information for such purposes.

By accepting the Prize, the Winner hereby further consents to **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU's** use of the Winner's name, city of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity that **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** may conduct in any media or format, whether now known or hereafter developed, including but not limited to the Internet, at any time in perpetuity, without further compensation or notice to the Winner.

**ADDITIONAL TERMS:**

**TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** reserves the right, at its sole discretion, to disqualify any entrant from the Contest if **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** finds or reasonably believes such individual to be tampering with the entry process or the operation of the Contest or where applicable, the Contest Page; and/or to be acting: (i) in violation of these Rules; (ii) in an unsportsmanlike or disruptive manner; or (iii) with the intent to annoy, abuse, threaten or harass **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, Bandwango, and participating Merchants, any of their respective employees, any other entrants, or any other person. Any attempt by an entrant or other individual to automate the entry process, or otherwise, undermine the legitimate administration, security or operation of the Contest, is a violation of criminal and civil laws. **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** reserves the right to seek remedies and damages from any such person to the fullest extent permitted by law. Entrants engaging in any of the foregoing activities may be disqualified and may accordingly forfeit any Prizes won.

The decisions of **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** in regard to all matters of the Contest are final and binding upon entrants. In the event of any dispute regarding the interpretation of the rules of the Contest or any decision rendered by **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** the decision or interpretation of **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, shall prevail.

All entrants must comply with applicable laws.

Any entry that is illegible, incomplete, altered, or contains false information, is invalid.

Each Entrant acknowledges that **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU**, and all involved advertising and promotional agencies, or anyone else involved in the development or execution of this Contest, each of their respective parent companies, subsidiaries and affiliated companies, and each of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "**Releasees**") have not made, nor are in any manner responsible, for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize, including but not limited to, its quality, merchantability and fitness for a particular purpose. Further, no responsibilities are accepted by any of the Releasees for any additional expenses, omissions, delays, or acts of any government or authority.

BY PARTICIPATING IN THE CONTEST, EACH ENTRANT HEREBY RELEASES AND HOLDS HARMLESS ALL OF THE RELEASEES FROM ANY AND ALL LIABILITY, INJURIES, LOSS, CLAIMS OR DAMAGE OF ANY KIND WHATSOEVER (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) ARISING FROM OR IN CONNECTION WITH: (I) PARTICIPATING IN THE CONTEST; AND/OR

(II) ACCEPTANCE, USE, MISUSE OR NONUSE OF THE PRIZE OR PARTS THEREOF, INCLUDING, WITHOUT LIMITATION, LIABILITY FOR DEATH, PERSONAL INJURY, DAMAGE OR LOSS OF ANY KIND, AND FROM LIABILITY TO ANY OTHER PERSONS RELATING TO OR RESULTING FROM ENTERING THE CONTEST. UNDER NO CIRCUMSTANCES WHATSOEVER WILL THE RELEASEES' LIABILITY HEREUNDER EXCEED \$1.00 PER ENTRANT.

Without limiting the foregoing, the Releasees are not responsible for: (i) any incorrect or inaccurate information, whether caused by entrants, or any third parties, or by any of the equipment, hardware, software or programming associated or used with the Contest; (ii) technical errors, defects, delays or failures of any kind, including, without limitation, malfunctions, interruptions or disconnections in communications lines, Internet or website access, hardware or software; (iii) digital or electronic disruptions (e.g. security breaches); (iv) unauthorized human intervention (e.g. hacking); (v) technical or human error which may occur in connection with any aspect of the Contest; (vi) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from a entrant's participation in the Contest, or receipt or use of any Prize; and (vii) lost, incomplete, illegible or garbled entries, mail or transmissions, interrupted or unavailable network, server or other connections, miscommunications, computer viruses, bugs, worms, tampering, unauthorized intervention, fraud, failed computer hardware or software or telephone transmissions, or other errors or problems of any kind whether electronic, mechanical, or human.

Notwithstanding any other provision contained herein, **TOURISM CALGARY - CALGARY CONVENTION AND VISITORS BUREAU** reserves the right, in its sole discretion, to modify, amend, cancel, suspend, reinstate or close the Contest, at any time in whole or in part without prior notification, and for any reason whatsoever.

The Contest and the Rules shall be governed exclusively by and construed in accordance with the laws in the Province of Alberta, without regard to conflicts of laws principles. Any dispute not otherwise determined in accordance with the rules of the Contest shall be adjudicated in the courts sitting in Calgary, Alberta (or any appeals court therefrom).