

Tourism Calgary Event Calendar Criteria & Approval Guidelines

[Events Calendar](#)

[Submit an Event](#)

APPROVE

An event must meet one or more of the following requirements and/or outweigh the reasons to reject:

- Shows the breadth of “Things to Do” in Calgary
- Is tourism-driven
- Fits within one of Tourism Calgary’s Ultimate Host City pillars
- Is on for a limited time
- Is consumer friendly

REJECT

Tourism Calgary has the discretion to reject any events that meet one or more of the following criteria and/or outweigh the reasons to approve:

- Sales or promos; if it could live on the [Deals](#) page, it is not an event
- Fundraisers
- Corporate events or seminars
- Is the same as the regular business offering or a regularly occurring event (i.e. trivia or bingo nights)
- Details are limited or unclear
- Outside 40 km of city limits
- Offensive content