

## Press release

### Calgary is tuning up to be ultimate host city for Country Music Week 2019

*Exciting lineup of musical activations to be hosted through Sept. 8*

August 29, 2019 – As the ultimate host city, Calgary is eager to welcome Country Music Week and the 2019 Canadian Country Music Association (CCMA) Awards from Sept. 5 to 8. To build excitement for the event – and to inspire all Calgarians and visitors involved – the local host committee has planned a series of activations designed to showcase the best of what Calgary’s music scene has to offer.

“Over the past 15 years, Calgary has been steadily reinventing itself as an emerging music city,” says Andrew Mosker, chair of the local host committee. “By bringing this series of activations to life and by hosting Country Music Week and the 2019 CCMA Awards for a record ninth time, we will continue to showcase Calgary’s diverse music scene and growing reputation as the ultimate host city.”

“Alberta is cowboy country and we couldn’t be more thrilled to welcome the Canadian Country Music Awards back to the province,” says Leela Sharon Aheer, Minister of Culture, Multiculturalism and Status of Women, Government of Alberta. “We take enormous pride in our country music community and its legacy of supporting award-winning songwriters, musicians and performers. We are also renowned for our world-famous western hospitality, so I know everyone attending Country Music Week and the awards will have a fantastic time.”

“Over the next 11 days, the CCMA Awards will showcase that Calgary is the ultimate host city,” says Calgary Mayor Naheed Nenshi. “As fans countdown to the biggest show in Canadian country music, the organizers have made sure there’s something for everyone.”

Through Sept. 7, Calgarians and visitors can enjoy an exciting lineup of performances and activations at various locations throughout the city including:

<b>CCMA Hub:</b>	Through Sept. 7, Calgarians and visitors are encouraged to visit the CCMA Hub – located at 120 8 <sup>th</sup> Ave SW (formerly the Stephen Ave Sport Chek) – to learn about all upcoming Country Music Week 2019 events or to purchase tickets. The CCMA Hub will be open Mondays, Wednesdays and Fridays from 11 a.m. to 2 p.m.
<b>Performances:</b>	Chad Brownlee will kick off a series of pop-up performances by Canadian country music artists on Aug. 31 at the Shaw Charity Classic. From Sept. 3 – 5, pop-up performances will also take place at the arrivals gate at YYC Calgary International Airport and on various C-Train cars and platforms throughout the city.
<b>Off-Country music series:</b>	Hosted at 17 venues along the Music Mile in Inglewood from Sept. 5 through 7, the Off-Country Music Series encompasses over 50 acts that celebrate all music genres that share the same storytelling tradition as country music. Details can be found at <a href="http://ccmacalgary.com">ccmacalgary.com</a> .

CCMA  
**COUNTRY  
MUSIC  
WEEK** Calgary  
Alberta  
Sept. 5-8  
2019



To learn more about Country Music Week 2019 and the 2019 CCMA Awards, or to purchase tickets, see <https://www.ccma.org>.

**\*\*MEDIA NOTE: Please save the date for a media event at the CCMA Hub (120 8<sup>th</sup> Ave SW) on Wednesday, Sept. 4 at 10 a.m. Details to follow early next week.\*\***

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